

# Colin Barr

ASSOCIATES

Our mission is to help people lead and deliver improvement and strive for excellence.

## Benchmarking

A Half Day-Training Session

This short training session explains the basics of successful Benchmarking

We cover :

- Benchmarking Definitions
- Why Benchmark ?
- Types of Benchmarking
- Measures for Benchmarking
- Sources and Collection of Data
- The Benchmarking Process – An 8 Step Guide
- Managing the Process
- Overcoming the Barriers

Course manuals are provided.  
For more information please contact us.

Learn how other organisations approach their work and achieve success!

**“Without this introductory session, our benchmarking would have been inefficient and unfocussed. We would have gained less benefit from our visits!”**



Practical, Relevant, Interactive Training

### OTHER TRAINING COURSES

Our menu of training courses continues to grow. See our web site. If you can't find the one you are looking for we will create it for you. Give us a call !

Colin Barr Associates Ltd  
Murieston Walk, Livingston, UK,  
EH54 9EW  
T: 07802 365799  
E: colin@colinbarr.com  
W: www.colinbarr.com